

UAPOST.US

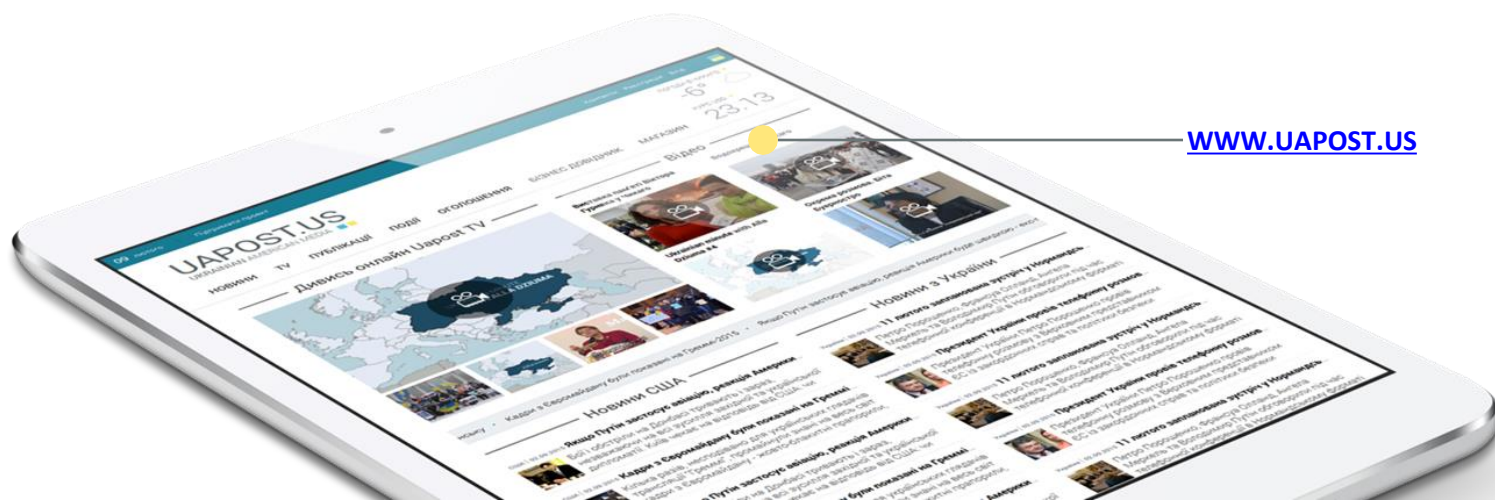
UKRAINIAN AMERICAN MEDIA  

www.uapost.us

What is UAPOST?

UaPost -- a unique media resource of popular and relevant information on the latest developments in the global Ukrainian community, Chicago, America and the world.

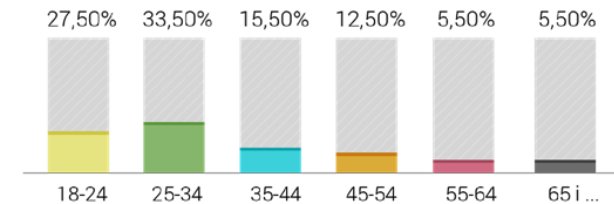
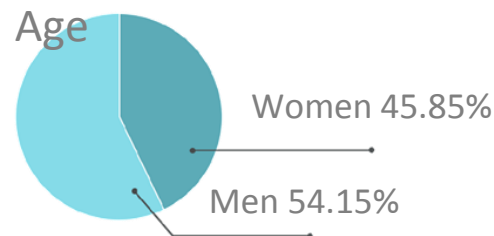
Also, it is a space for the exchange of information, presentation and communication for individuals and businesses in the Ukrainian community in Chicago and other US cities.



WWW.UAPOST.US

Audience

Every day Uapost has about 500 unique visitors (hosts) that are interested in politics, art, technology innovations and sports. 65% of them live in the US, 25% in Ukraine and 10% in other countries.

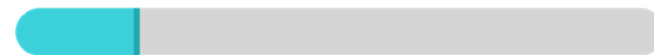


Mostly, these are young people (46% women and 54% men) aged 18 to 45 years who are employed or have already graduated, 55% of them earn about \$5000 per month and 16% over \$25,000 dollars per month.

Personal income



55%--\$5.000 per month



The advertising on the website
www.uapost.us

Banner on the homepage

635x110 px \$600/mo.

95x455 px \$450/mo.

2

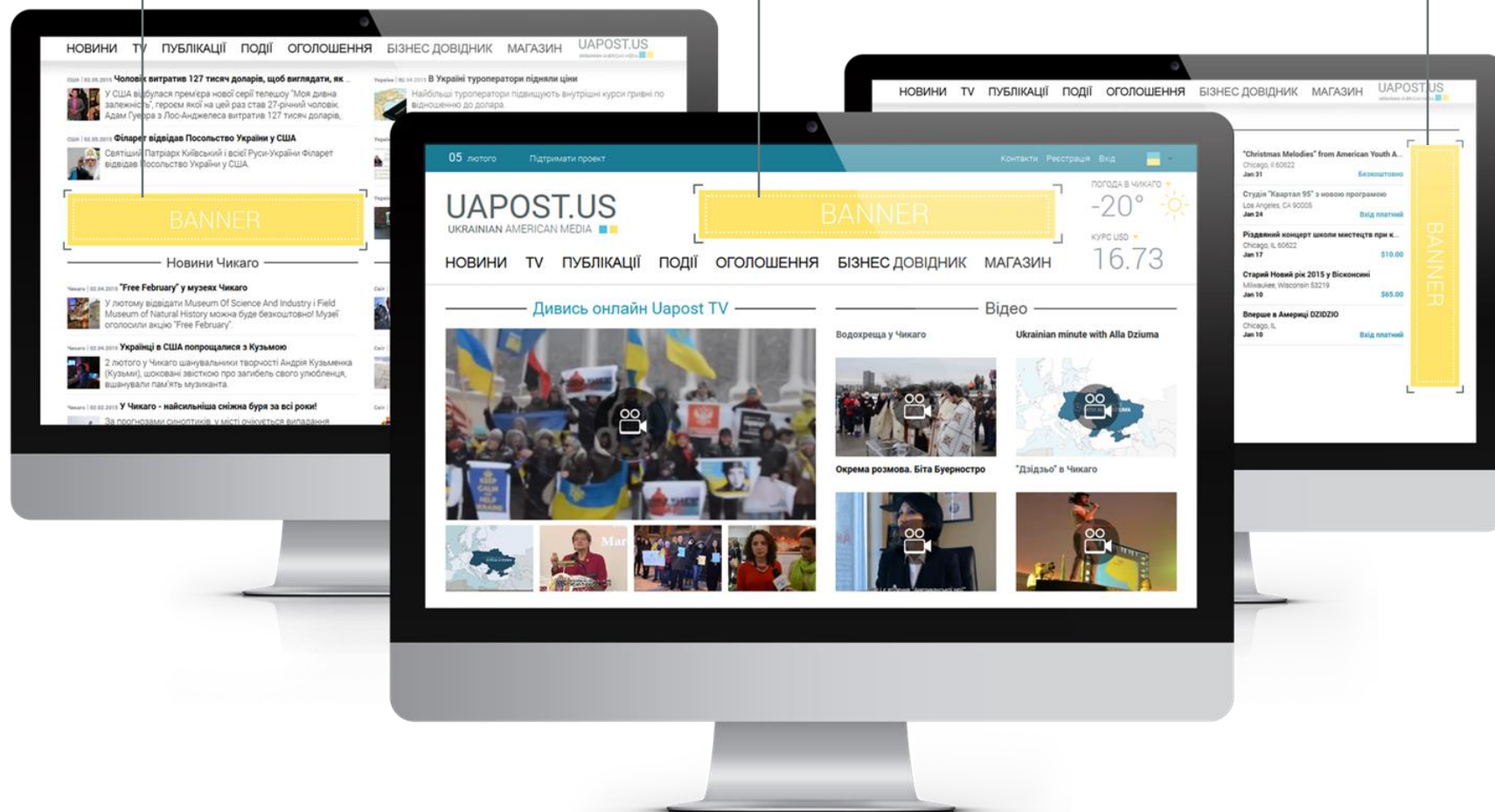
\$450/mo.

635x110 px

1

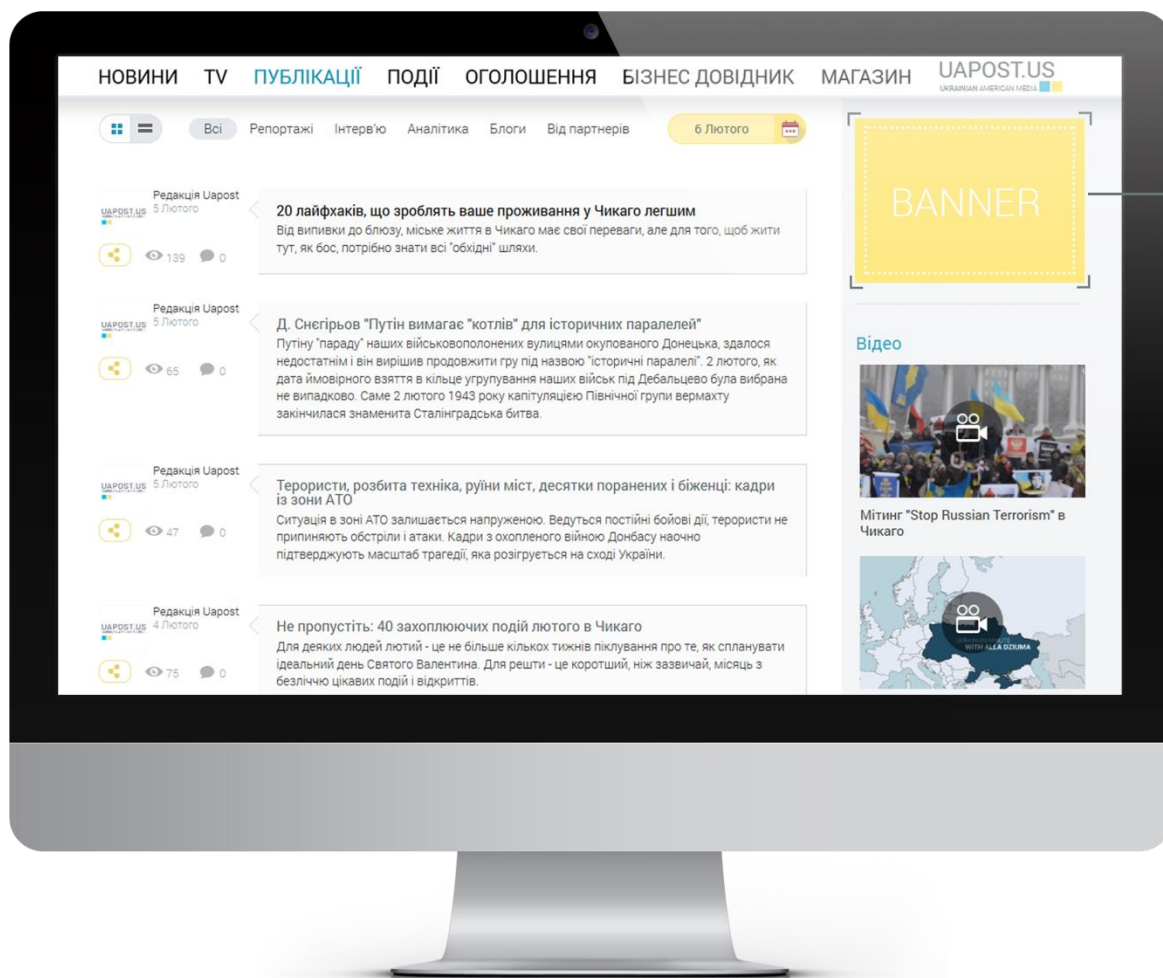
Pageviews from 500 to 900/day

3



Banner in the category

Pageviews from 400 to 800/day



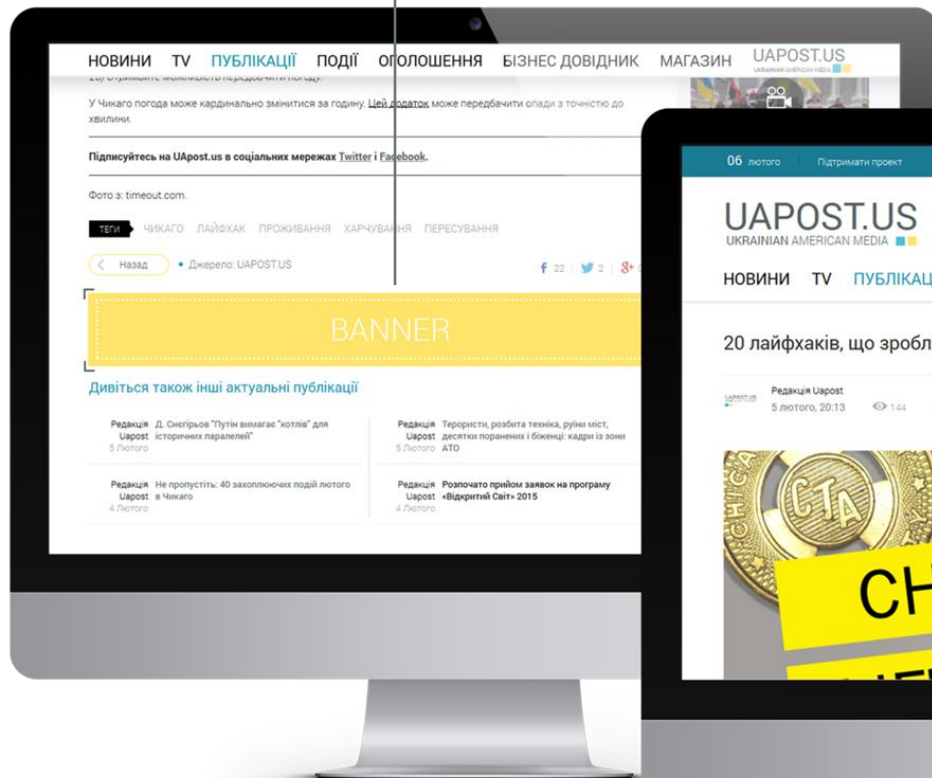
1

370x270 px \$450/mo.

Banner on the page

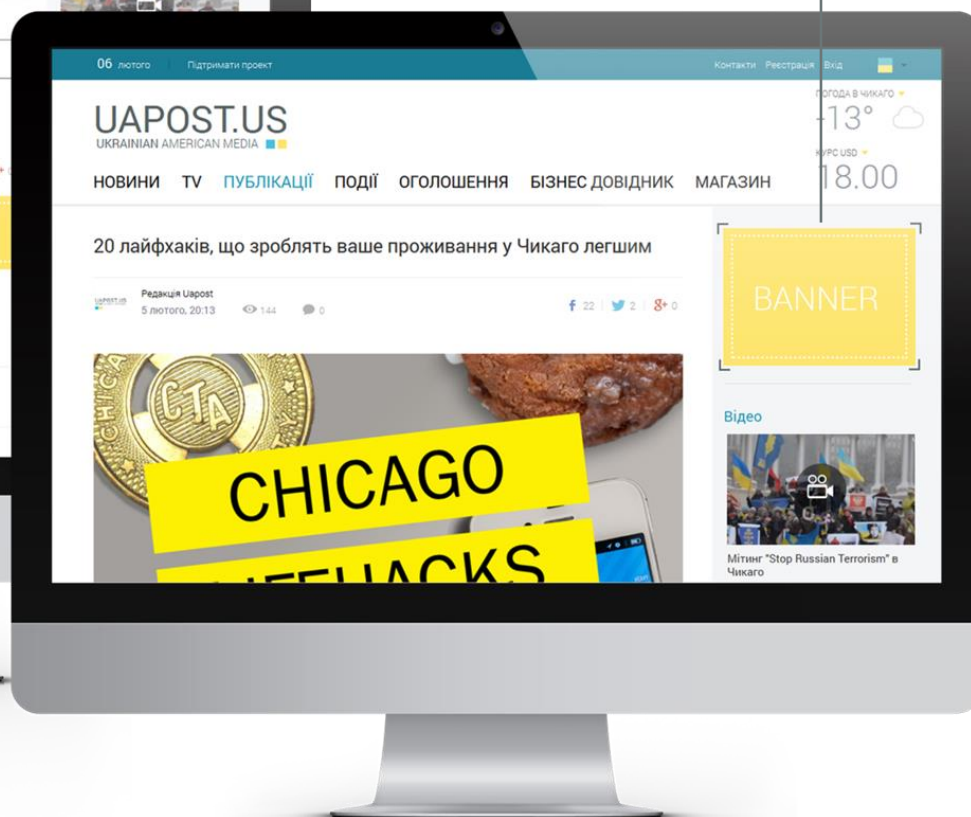
635x110 px \$300/mo.

2



370x270 px \$300/mo.

1



Pageviews from 400 to 800/day

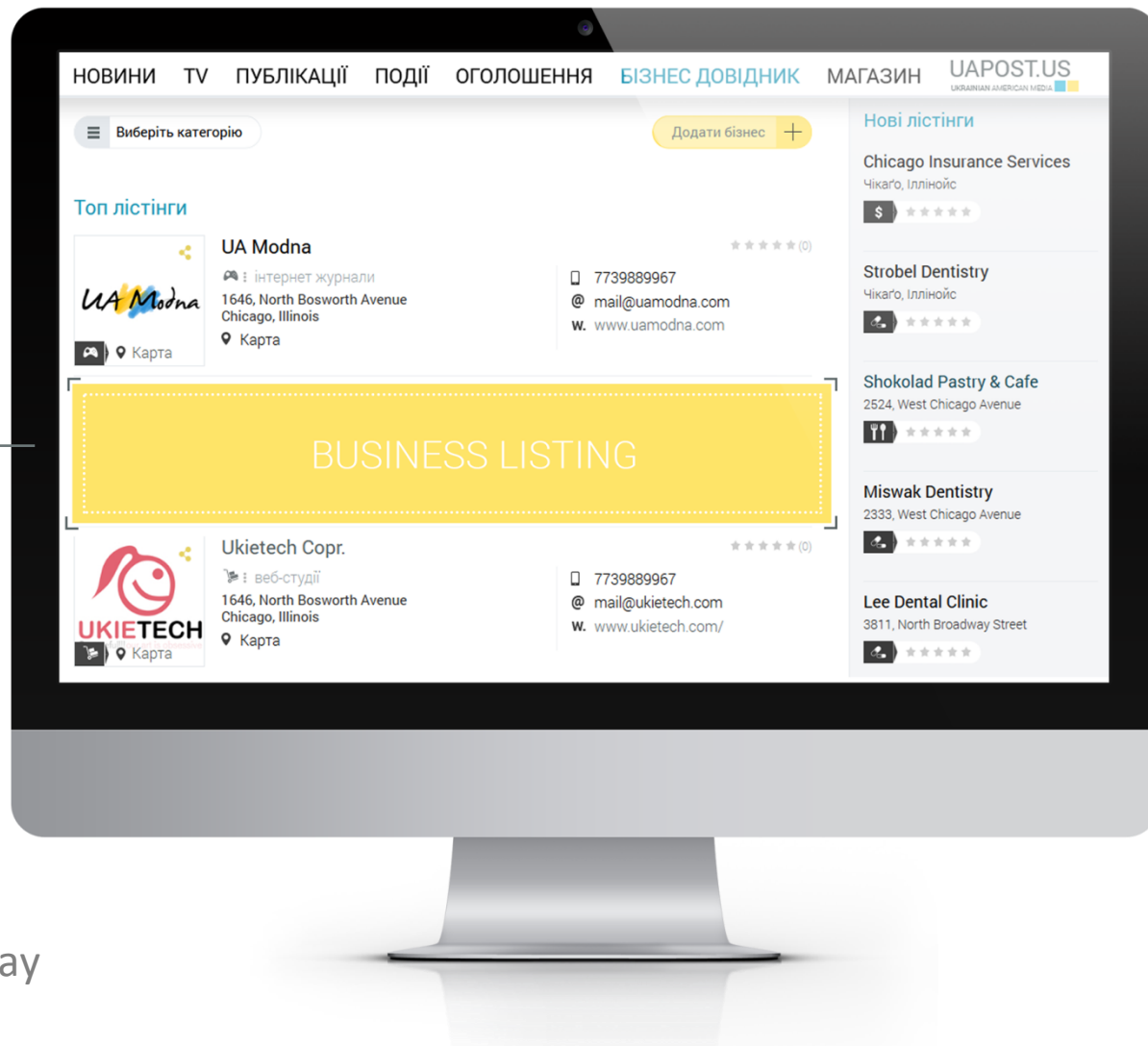
Banner on UAPOST page & UaModna page on Facebook



Banner on UaPost Page and
UaModna Pages on Facebook:
\$30 for 24 hours
from \$10 for boosting the ad

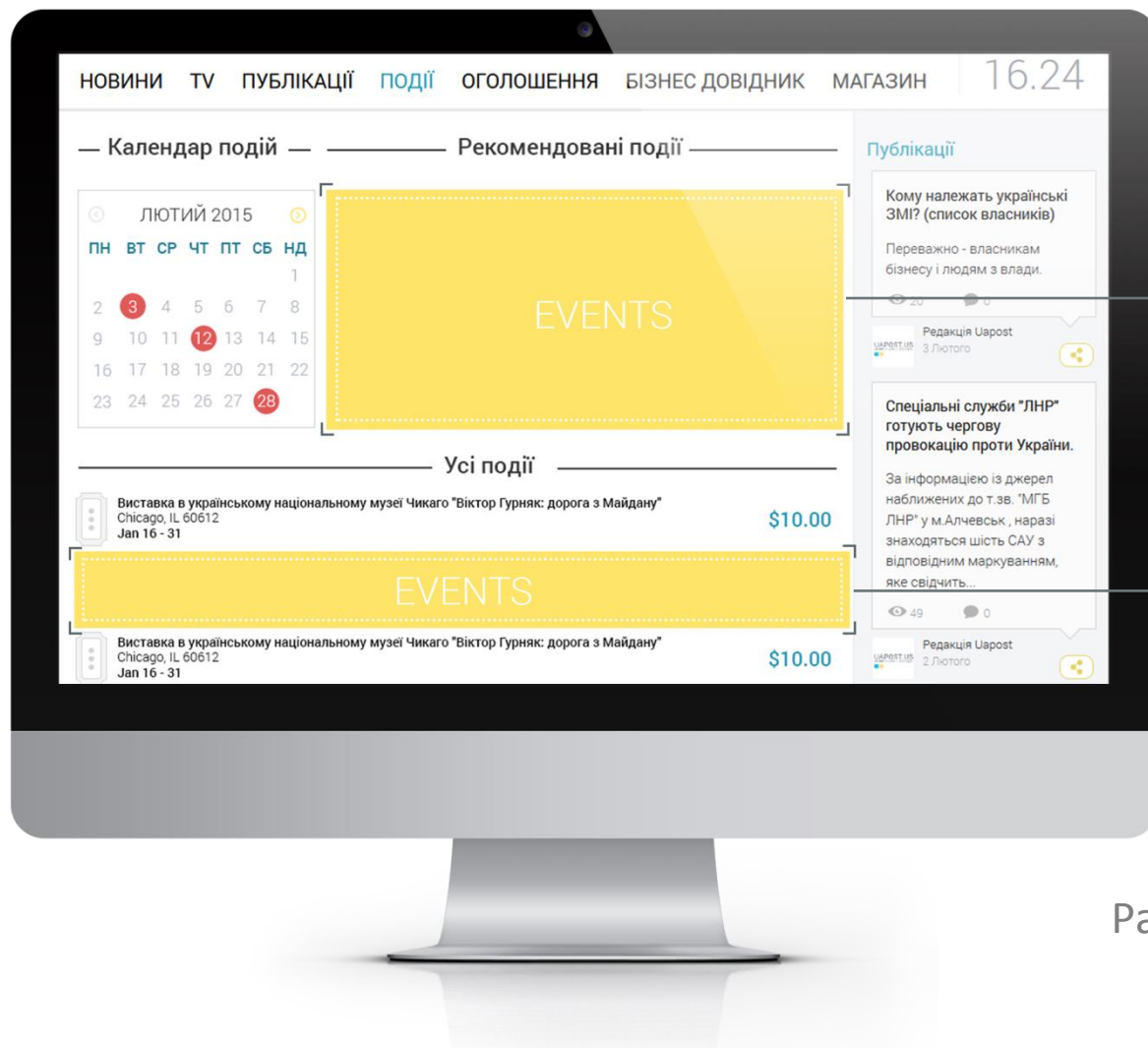
The advertising in the business listing

Business \$30/mo 1



Pageviews from 500 to 800/day

Listing in the List of events



1 event

2 event

Pageviews from 500 to 800/day

Prices for advertising on www.uapost.us

| Banner on the Homepage | | Price |
|---|--|-------------------|
| homepage v1 | | \$600/mo |
| homepage v2 | | \$450/mo |
| homepage v3 | | \$450/mo |
| Banner on the category | | |
| category | | \$450/mo |
| Banner on the page | | |
| page v1 | | \$300/mo |
| page v2 | | \$300/mo |
| Banner on all pages | | \$2000/mo |
| The advertising in the business listing | | \$30/mo |
| Banner on UAPOST page and UaModna pages on Facebook | | \$30 for 24 hours |
| Listing in the List of events. | | free |

* All promo materials are provided by client who holds full responsibility for the context of this material.

The advertising on TV on the website
www.uapost.us

Text tickers



Pageviews from 300 to 700/day



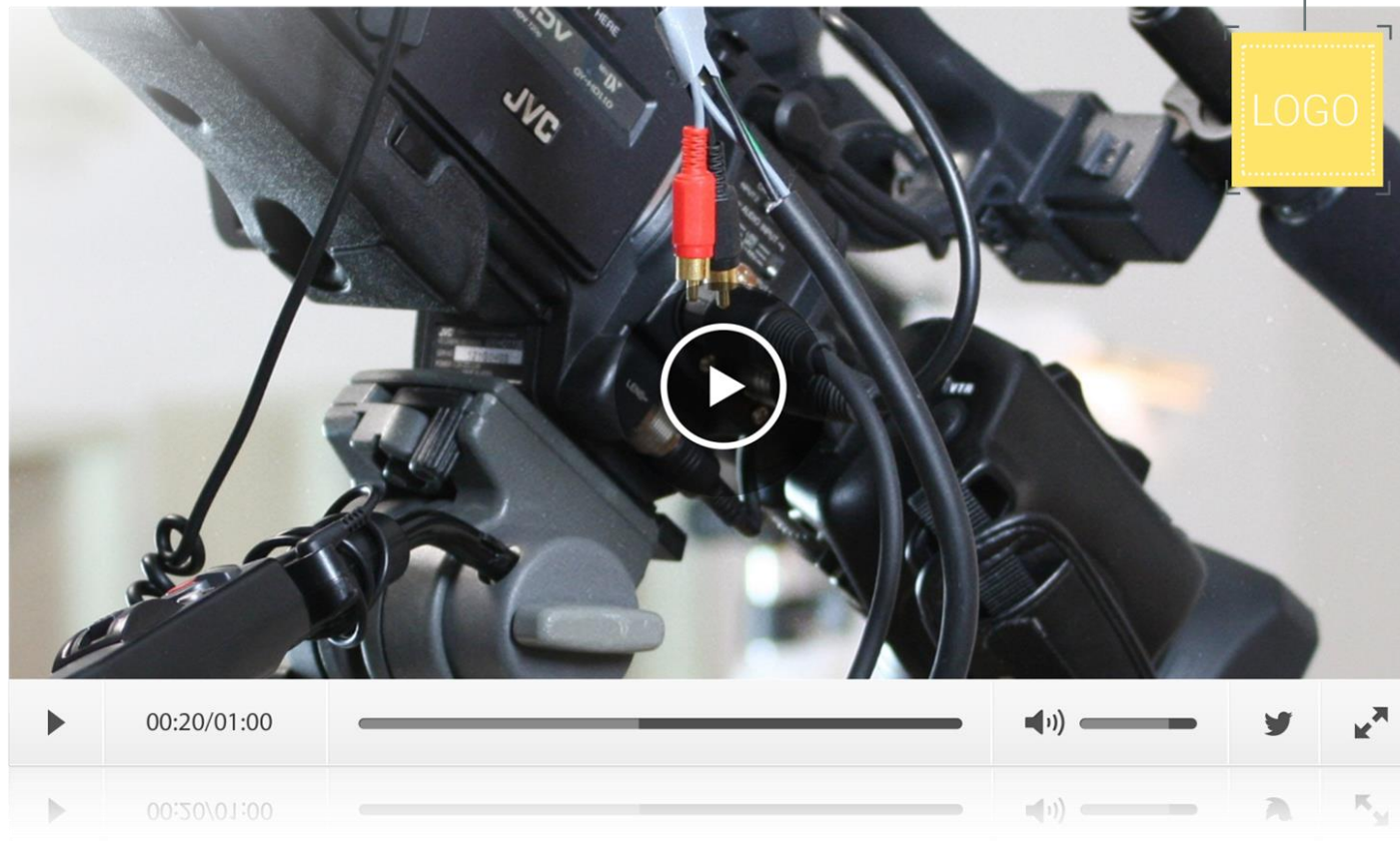
Ticker \$150 for 2 times per video

1

Location of sponsor logo

\$225 for 3 times per video

1



Pageviews from 400 to 700/day

Commercial in the video



Pageviews from 500 to 800/day



\$300 for 2 times per video, length - 5 sec

1

Video on the UaPost page & UaModna page on Facebook



1

Post video on Facebook
\$45 24/hours from \$10 for boosting the ad

Price for TV advertising on www.uapost.us

| | Price |
|--|--|
| Text tickers | \$150 for 2 times per video |
| Location of sponsor logo | \$225 for 3 times per video |
| Commercial in the video | \$300 for 2 times per video, length - 5 sec |
| Sponsorship of the program | \$600 per program |
| Commercial in the UaPost TV programs. These programs are located on home page of www.uapost.us in the category “ Video” | |

* All promo materials are provided by client who holds full responsibility for the context of this material.

Video production

Video report

Video report

\$300/hour. every next hour + \$100

1



Video interview

Video interview at studio
from \$300

1



2

Video interview at the client's
location from \$400

Video presentation of business



2

Presentation of business
from \$500

Video blog



1

Determined quantity
from \$375

2

Undetermined quantity
from \$300

Price-list for video production

| Video report | Price |
|--|---|
| Video interview at the client`s location | \$300 hour every next hours + \$100 |
| Video interview at the UaPost studio | from \$300 |
| Video interview at the client location | from \$400 |
| Video presentation of business | |
| Client holds the presentation of his own business | from \$500 |
| Video blog | |
| Series of themed show from professional | |
| Undetermined quantity of show | from \$300 |
| Determined quantity of shows | from \$375 |
| Transportation costs | \$100 |
| Posting on website | |
| Video report: in the category TV. "Shows" | |
| Video interview: TV, show "Frank conversation" | |
| Presentation of business : TV, show "Frank conversation" | |
| Video blog :TV, show "Frank conversation". | |

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